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# KEY ROUTE HEIGHTS NURSERY COMPANY

## CHRYSANTHEMUMS OF QUALITY

CALIFORNIA GROWN

A SELECTION OF THE MOST DESIRABLE NOVELTIES  
AND STANDARD VARIETIES, SELECTED FOR THEIR  
BRILLIANCY OF COLOR, EXCELLENT STEM,  
SUPERIOR FORM AND OF EASY CULTURE

OUR NEW DAHLIA CATALOG, CONTAINING THE VERY  
LATEST PRIZE-WINNING NOVELTIES OF CALIFORNIA.  
EUROPEAN AND EASTERN INTRODUCTIONS  
MAILED ON REQUEST

3852 LOMA VISTA AVENUE  
OAKLAND, CALIFORNIA

## NEW POMPON CHRYSANTHEMUMS

25c each — \$2.50 per 12 — \$18.00 per 100

- Bronzito**—Very double; a grand red with old gold reverse; very striking.
- Cora Peck Buhl**—Deepest in color of all the yellow pompons and is yellow in any light.
- Ermalinda**—Color, old rose with silvery sheen which is enhanced under artificial light. A great producer.
- Ethel**—A bright red baby pompon. Gorgeous in color, free flowering; very productive.
- Irene**—True pompon type, of purest white.
- Yuletide**—The latest and best white pompon known up to the present; excellent for Christmas trade.

## POMPONS—STANDARD VARIETIES

12c each — \$1.25 per 12 — \$8.50 per 100

- Anneta**—Fine yellow, red reverse.
- Baldwin's Scarlet**—Golden scarlet, splendid form.
- Clarice**—Light pink, great producer, large sprays.
- Excelsior**—Bright, orange yellow.
- Golden Climax**—Standard deep yellow.
- Idolf**—Very early. A pleasing shade of salmon pink.
- Illona**—Rosy lavender, strong grower.
- King Phillip**—Rose color, fine habit.
- Laneta**—Rosy cerise with a tinge of cream at center.
- Leilah**—A rose pink, of exceptional merit.
- Ouray**—Dark mahogany brown, best in its color.
- Western Beauty**—Deep rosy pink.
- Wolverine**—A bright yellow, very hardy.

## BUTTON TYPE POMPONS

12c each — \$1.25 per 12 — \$8.50 per 100

- Baby Doll**—Light yellow tinted bronze.
- Buena**—Golden bronze; fine.
- Bright Eyes**—White and pink tints.
- Button Rose**—A deep rose color.
- Frank Wilcox, Jr.**—An orange bronze; excellent sort.
- Hilda Canning**—A very attractive rosy bronze.
- White Midget**—A fine pure white.

## SINGLE CHRYSANTHEMUMS

15c each — \$1.50 per 12 — \$10.00 per 100

- Bronze Buckingham**—Wonderful coppery rose color.
- Dazzler**—The brightest possible shade of crimson.
- Excelsior**—Scarlet, changing to bronze.
- Garza**—The purest white, yellow center.
- Old Gold**—Orange yellow and bronze.
- Richard De'afield**—Terracotta scarlet shadings.
- W. Buckingham**—A grand, vigorous pink.

## THREE NEW ANEMONE FLOWERING CHRYSANTHEMUMS

25c each — \$2.50 per 12

- Florera**—Color, light yellow with an exceptionally large cushion which nearly extends to the ends of the ray florets. Very distinct and striking. A grand new sort.
- Primrose**—Clear light yellow, dwarf; fine pot plant.
- Puritan**—A fine pure white; excellent for pot culture.

## NEW AMERICAN CHRYSANTHEMUMS

Large flowering commercial and exhibition varieties. We supply pot grown plants from March 1st till August.

25c each — \$2.50 per 12 — \$18.00 per 100

**December Glory**—An excellent commercial variety maturing from the 1st to 10th of December. Best late white introduced to date.

**Golden King**—A beautiful yellow of the finest incurved form massive blooms at a rich yellow.

**Orange Queen**—A burnt orange, closely resembling that of *Asclepias tuberosa* (Butterfly Weed); by far the most attractive flower we have seen in years. Midseason.

**Pink Treasure**—This variety possesses remarkable substance as well as a hard, wiry stem. Color, a pleasing shade of bright pink. Midseason.

**Pink Mistletoe**—An excellent very late variety, deep pink.

**Rosa Raisa**—A wonderful light rose pink of an even shade throughout with perfect incurved form. One of the very best Midseason sorts.

**Rose Delight**—Color of the opening buds a deep rose pink, which softens at maturity to a very pleasing shade. Finest incurved form. Midseason.

**Sungold**—An intense yellow rivaling Marigold in color; the finest late yellow we have seen.

**White Surprise**—Excellent white incurved. Midseason.

## STANDARD VARIETIES

Large flowering Chrysanthemums—

15c each — \$1.50 per 12 — \$10.00 per 100

**Chieftain**—A beautiful, incurving pink of perfect shape.

**Dr. Enguehard**—Grand variety; color, pink.

**Glenview**—Dark bronze and clear red.

**Harvard**—Reflex from dark crimson; excellent.

**Midnight Sun**—Fine incurved yellow. Midseason.

**Odessa**—Splendid incurved form, bright yellow.

**Patty**—Very beautiful Enchanters; pink. Midseason.

**Pacific Supreme**—Brilliant pink. Midseason.

**Rose Perfection**—Fine shade of rose. Midseason.

**Richmond**—Bright golden yellow, of perfect form.

**Smith's Sublime**—A fine lavender pink. Early.

**Smith's Sensation**—A grand early white, very free.

**Tekonsha**—A splendid large bronze Midseason.

**Tints of Gold**—A valuable early bright bronze.

**White Chieftain**—A grand white sport from Chieftain.

**William Turner**—Purest possible white.

**Yellow Turner**—Pale yellow.

## ANEMONES FLOWERING CHRISANTHEMUMS

15c each — \$1.50 per 12 — \$10.00 per 100

**Adironda**—Golden bronze.

**Chestnut**—A brilliant shade of tan color.

**Golden Lida Thomas**—A fine light yellow.

**Izola**—A deep rose, strong grower.

**Sunshine**—An intense yellow of unusual brightness.

**Pomona**—Purest white, shading to straw at center.

## CARNATION NOVELTIES

The following are of our own introductions, all with a strong calyx and a good stem, the finest varieties we know of for out-door culture. From 3-inch pots.

25c each — \$2.50 per 12

**Aurora**—A bright pink, shading to lavender on outer petals; fine stem.

**Dainty Maid**—Delicate shadings of pale pink and salmon; a beauty.

**Morning Glow**—A bright cerise with lavender shadings; a strong grower; very profitable.

**Queen of Yellows**—Pale yellow with red markings; a very desirable sort.

**Salmon Queen**—One of the most prolific Carnations we know of; a rich salmon pink; very profitable.

**Peru**—A deep orange variegated red.

**Velvet Beauty**—Color a rich purple, with a metallic luster—a very brilliant and attractive flower and a prolific bloomer.

## CARNATIONS—STANDARD SORTS

For out-door culture and under glass.

Pot grown, 12c each — \$1.25 per 12

**Aviator**—A brilliant red.

**Benora**—Most profitable commercial variegated to date.

**Enchanters Supreme**—A beautiful blush pink.

**Matchless**—A fine glistening white.

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**No Guarantee**—While we exercise the utmost care in executing all orders, to keep our stock true to name, we give no warranty, expressed or implied, and cannot guarantee or be in any way responsible for the crop, either as to variety or product. If not accepted on these terms they must be returned at once.

# Key Route Heights Nursery Co.

L. NELSON, Manager

3852 LOMA VISTA AVE.

OAKLAND, CAL.